



For School Food Service

- **You make a difference every day** when you offer nutritious food choices for students. Thank you for making the school day a healthy day for your students.
- **A smile can be contagious.** Be enthusiastic about the new school meals around children, staff, and parents.
- **Continue to be a champion of healthy and nutritious school meals.** Talk to parents, students and teachers about the benefits of the new meal standards.
- **Before they'll eat it, they need to see it!** Create ways to encourage healthy eating habits like placing new meal offerings where kids are most likely to choose them, serving vegetables first, using attractive fruit displays, and offering taste tests of new foods before they are served as a lunch item.
- **The School Day Just Got Healthier: Taste the difference. Make the difference**

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