

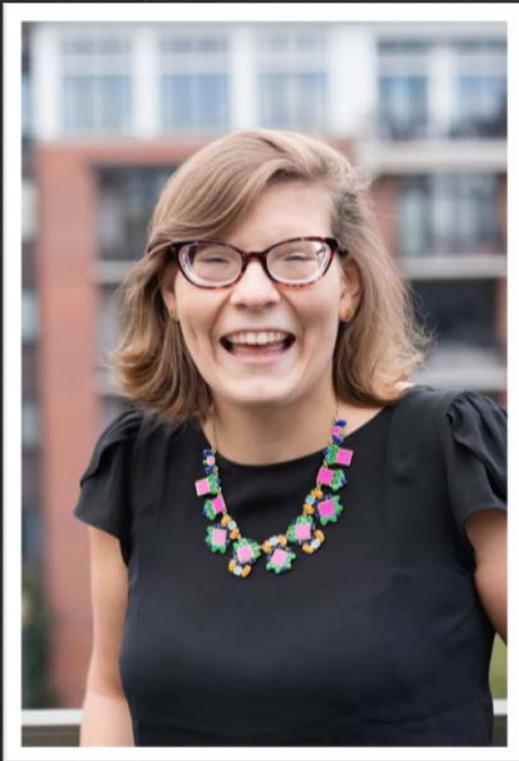
Evaluating Your Farm to School Program

May 12th, 2016

Welcome!



Today's Speakers



Christina Conell
*USDA, Office of Community
Food Systems*



Jamie Levato
*Education Director
Poughkeepsie Farm Project*

Housekeeping

- To make a comment or ask a question use the *chat* function.
- **This webinar will be recorded.** Both a PDF of the slides and a link to the recording will be available on the Office of Community Food System's website: <http://www.fns.usda.gov/farmentoschool/webinars>
- A copy of today's presentation and any referenced handouts has been emailed to you and can be found in the "reminder email" that was sent to you just before the start of the webinar.
- Please complete the evaluation after the webinar.



SNA Continuing Education Units & Professional Standards

USDA | **FARM** *to* **SCHOOL**
PROGRAM

Setting goals and Establishing an Evaluation Baseline

Dear Ellen

Our records indicate you registered for this meeting but were unable to attend. It is possible you attended and are receiving this message in error because you joined a colleague on the same computer or you opened the webinar link more than once. No worries!

Attached as downloadable files you'll find a copy of the presentation and handouts.

- All webinars in this series are being recorded and will be added to our website as soon as possible.
- Find the evaluation toolkit from Spark Policy here: [Evaluation Toolkit](#)
- Join us for the next webinar in our series!

Finding and Buying Local Foods: February 4,

Details

Date: Thu, Jan 28, 2016
Time: 02:00 PM EST
Duration: 45 minutes
Host(s): Carmen Quizon

Downloadable Files

- [Setting Goals and Benchmarks...](#)
- [FTS Eval Goals&Benchmarks ...](#)
- [FTS Eval Goals&Benchmarks ...](#)

Presenter Information

Bob Gorman

Professional Standards Code: Farm to School, Local Foods - 1130



Farm to School Evaluation

Jamie Levato
Education Director
Poughkeepsie Farm Project



Our Farm to School Program

- Goals of the Project in 2013
 - To develop routine procurement of local food
 - To create a culture of food systems learning and engagement
- Our Role
 - Farm visits
 - Cooking workshops
 - Cafeteria tastings



Deciding what to evaluate

- Based on program goals
 - Spend analysis
 - Frequency of local food in school meals
 - Dollars spend on local food
 - Waste analysis
 - Recipes
 - Student knowledge
 - Teacher participation
 - Consumption of local vegetables
 - School meal participation
 - Food service staff knowledge/skills
 - Number of school gardens



What we evaluated

- Based on program goals
 - Recipes
 - Students' food systems knowledge and engagement
 - Consumption of local vegetables served in school lunch
 - Food service staff knowledge



Recipe Evaluation



Food Systems Knowledge and Engagement



Consumption of Local Produce in School Meals

- Positive experiences with fresh food at farms, in gardens, and in school matter!



Food Services Staff Knowledge and Skills



Using the Results



Our 2016-2017 Farm to School Program

- Goals:
 - To increase consumption of local foods in school meals
 - To expand programming in existing partner schools
 - To create a culture of food systems engagement and wellness.
- Methods:
 - School Garden Support
 - Experiential Education
 - Wellness Committee
 - Facilitate communication between school food service and producers
 - Collect & share results to foster a community of practice



Refining Our Evaluation Plans

- ▶ New evaluation goals:
 - ▶ Provide scientific evidence that our methods work
 - ▶ Add to the research in the field so that it is easier to gain support for Farm to School



New Measures

- ▶ Repeating behavioral measure—consumption at school meals
- ▶ Designing a refined questionnaire for students with five constructs
 - ▶ Knowledge about food and health
 - ▶ Knowledge about food systems
 - ▶ Openness to eating and trying new foods
 - ▶ Enjoying eating vegetables and incorporating them into the diet
 - ▶ Self-efficacy about food and health



Make It Happen!



Thank You!

Questions?



Upcoming Webinar:
Tying it All Together and
Digging In!
May 26th, 2:00 PM EST

