

# Tying It All Together and Digging In!

*May 26<sup>th</sup>, 2016*



**Welcome!**



# Today's Speakers



**Sarah Smith**  
Center for Rural Affairs (NE)



**Stephanie Heim**  
University of Minnesota Extension



**Shaina Knight**  
Colorado Department of Agriculture



**Laura Tanase**  
Georgia Department of Education



**Deborah Kane**  
*USDA, Office of Community Food Systems*

# Housekeeping

- To make a comment or ask a question use the *chat* function.
- **This webinar will be recorded.** Both a PDF of the slides and a link to the recording will be available on the Office of Community Food System's website:  
<http://www.fns.usda.gov/farmentoschool/webinars>
- A copy of today's presentation and can be found in the reminder email that was sent to you just before the start of the webinar.
- Please complete the evaluation after the webinar.



# SNA Continuing Education Units & Professional Standards



## Setting goals and Establishing an Evaluation Baseline

Dear Ellen

Our records indicate you registered for this meeting but were unable to attend. It is possible you attended and are receiving this message in error because you joined a colleague on the same computer or you opened the webinar link more than once. No worries!

Attached as downloadable files you'll find a copy of the presentation and handouts.

- All webinars in this series are being recorded and will be added to our website as soon as possible.
- Find the evaluation toolkit from Spark Policy here: [Evaluation Toolkit](#)
- Join us for the next webinar in our series!

**Finding and Buying Local Foods: February 4,**

### Details

Date: Thu, Jan 28, 2016  
Time: 02:00 PM EST  
Duration: 45 minutes  
Host: **Carren Quizon**

### Downloadable Files

[Setting Goals and Benchmarks...](#)  
[FTS Eval Goals&Benchmarks ...](#)  
[FTS Eval Goals&Benchmarks ...](#)

### Presenter Information

**Bob Gorman**



Professional Standards Code: Farm to School, Local Foods - 1130



## Sarah Smith

[sarahs@cfra.org](mailto:sarahs@cfra.org) (402) 783-1183

Community Organizer | Center for Rural Affairs

Neb.Farm to School Lead | National Farm to School Network

[www.cfra.org/f2s](http://www.cfra.org/f2s)



# PARTNER

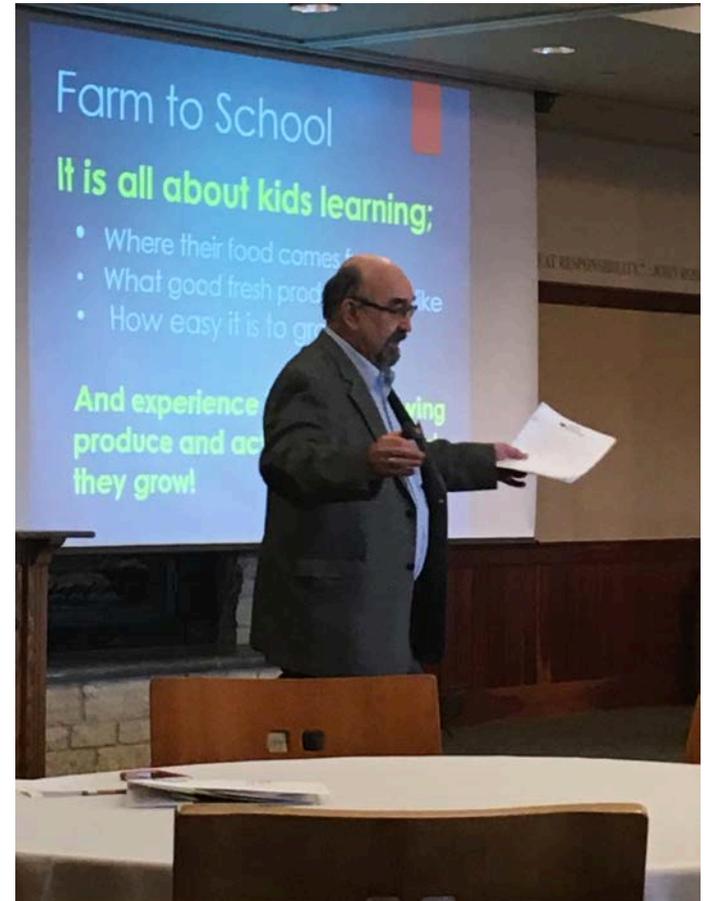


Photo: Office of the CIO

# FACILITATE



*E. Butler Public School: Greenhouse to cafeteria project*



*Midwest Farm to School  
Conference: Connecting Farms,  
Schools and States*

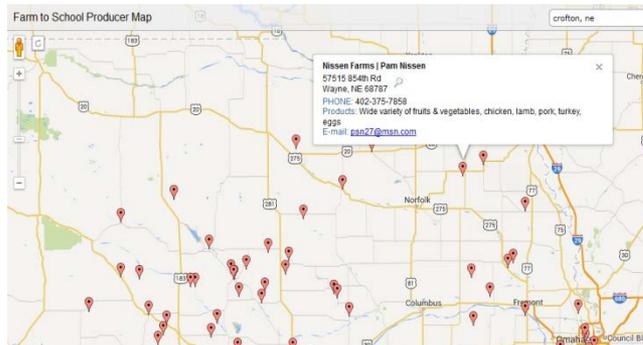
# CONNECT



*Farmer panel for school food service staff training*



*Networking during conferences*





# Farm to School in Minnesota



**Stephanie Heim**

University of Minnesota Extension

Email: [farmtoschool@umn.edu](mailto:farmtoschool@umn.edu)

Website: [z.umn.edu/farmtoschool](http://z.umn.edu/farmtoschool)

Minnesota State Lead | National Farm to School Network



# Minnesota's Farm to School Leadership Team

(est. April 2011)



z.umn.edu/  
farmtoschool

# FARM TO SCHOOL

2015 Minnesota Leadership Team Report

**WHAT WE DO**

**Mission** Work through partnerships across Minnesota to build Farm to School initiatives that help kids eat healthy, support nearby farms, foster economic vitality, and strengthen communities.

**Principles**

- Build relationships
- Coordinate and collaborate on efforts
- Respect multiple approaches
- Contribute to strong internal communication
- Avoid duplication

**LEADERSHIP TEAM BENEFITS**

- Connect Sectors
- Improve Credibility
- Leverage Resources
- Policy Education
- Build Capacity
- New Funding Opportunities

Current and previous leadership team members:  
Blue Cross Blue Shield of Minnesota • Institute for Agriculture and Trade Policy • Minnesota Department of Agriculture • Minnesota Department of Education • Minnesota Department of Health • Minnesota Department of Human Services • Minnesota Institute for Sustainable Agriculture • Minnesota School Nutrition Association • Regional Sustainable Development Partnership • Renewing the Countryside • Schoolyard Garden Coalition • USDA Rural Development • University of Minnesota Extension

# MINNESOTA FARM TO SCHOOL LEADERSHIP TEAM

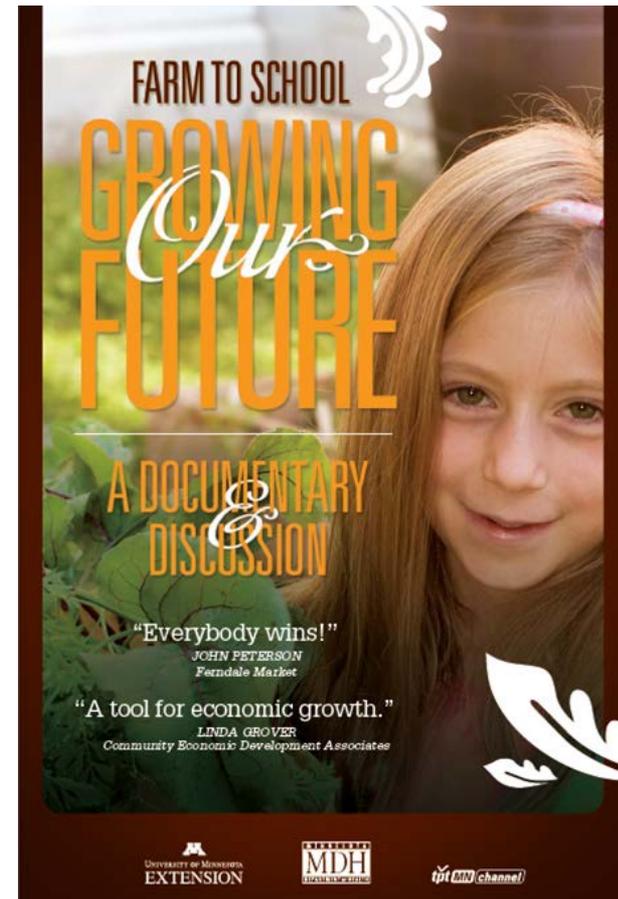
**Purpose:** Fostering a spirit of collaboration to support Farm to School efforts in Minnesota



# TWO EXAMPLES OF SUCCESS



Credit: Julie Siple, Minnesota Public Radio, 10/24/13





**Shaina Knight**  
Colorado Department of Agriculture

- Cattle industry represents the largest segment of agriculture in Colorado.
  - Followed by dairy products, corn, grain
- Colorado Department of Agriculture is primarily regulatory
  - Raw goods and ag inputs ( grading produce, Organic Certification, feed and fertilizer).
- Other Agencies in State work with nutrition, manufacturing and processing of the raw goods.
- Within the Department resides the Markets Division
  - Mission: Increase marketing and processing opportunities for Colorado Agriculture.
    - Business Development Specialist
      - \*Only position within our State Agencies that has Farm to School noted in job description.
        - Colorado Farm to School Task Force
        - Colorado Proud School Meal Day





## Colorado Farm to School Task Force

[www.Coloradofarmtoschool.org](http://www.Coloradofarmtoschool.org)

- In 2010 legislatively mandated to increase the use of local farm and ranch products in school food service programs, to improve child nutrition and strengthen local and regional agricultural economies.
  - Unique: Seats that are mandated include representatives from the Colorado Department of Agriculture, Colorado Department of Education and Colorado Department of Public Health and Environment.
- Provide: Evaluation Tool Kit, Workshops to facilitate farm to school activities in communities upon request, grants to local farmers for on farm food safety to name a few.
- Grant funded and work with a local policy group to manage the work of the Task Force.



## Colorado Proud School Meal Day

[www.coloradoproud.org](http://www.coloradoproud.org)

- One day and Governor proclaimed, statewide, event (school in session and ample local food available).
- Purpose: Educate school children about healthy eating and Colorado agriculture.
- Partnership with the Colorado Department of Education
- Provide schools with free materials from local organizations
  - Bookmarks, posters, STEM school garden material and nutrition material and sourcing local decals as examples.
- Encourage a school wide celebration
  - Guest speakers and product demonstrations with chefs and farmers
- Started in 2005
- 2013 over 7,000 students participated
- 2015 over 100,000 students participated





## Tying it All Together

Laura Tanase

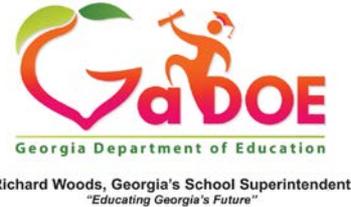
Nutrition & Wellness Specialist / Farm to School Lead  
Georgia Department of Education

[ltanase@doe.k12.ga.us](mailto:ltanase@doe.k12.ga.us)

# Farm to school Alliance



**Georgia School Nutrition Association**  
*Building Healthy Children,  
Ready to Learn*



Richard Woods, Georgia's School Superintendent  
*"Educating Georgia's Future"*





**NAVIGATION**

---

Home

---

Background and History

---

Getting Started

---

Food Safety

## Georgia Farm to School Toolkit

The Georgia Department of Education, the Georgia Department of Agriculture, Georgia Organics, and the Georgia Department of Public Health are partners in an effort to promote and facilitate farm to school programs throughout Georgia. Farm to School programs bring locally grown foods to schools, and offer the opportunity to educate children about nutrition and agriculture.

This toolkit is designed to help school nutrition programs develop, grow, and sustain a farm to school program. There is background information on the farm to school movement, resources and guidance on procuring foods, menu planning, food safety, and marketing a farm to school program. Also throughout the toolkit are ready-to-use tools to assist with implementation.

The Georgia Farm to School Toolkit was developed by the Georgia Department of Education School Nutrition Program. It was inspired by the Minnesota Toolkit for School Foodservice and is consistent with all Georgia Department of Education Georgia Quality

# Golden radish award



## Criteria

Locally grown food on school menu

Taste tests

Farm field trips & Farmer visits

Farm to School Promotion

Cooking and food activities

Farm to School in curriculum

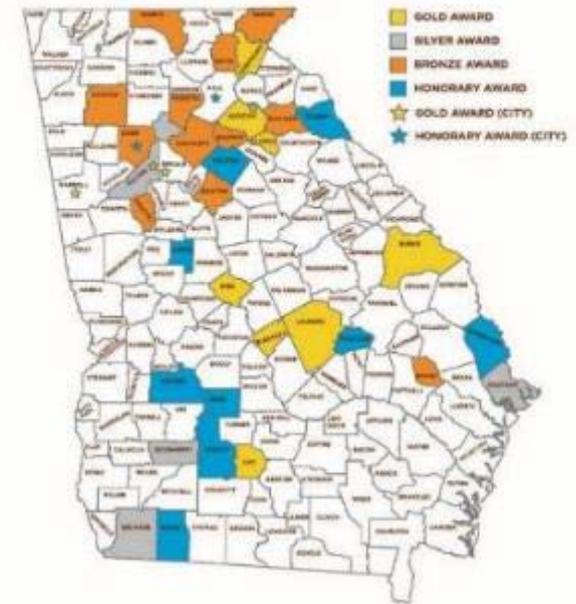
School gardens

Community involvement

Professional development

Farm to school language in district policy

## 2015 GOLDEN RADISH AWARD WINNERS



<http://georgiaorganics.org/for-schools/goldenradish>

# Farm to School at USDA



THE  
**FARM** *to* **SCHOOL**  
PROGRAM

# The USDA Farm to School Planning Toolkit



## Questions and Resources for Designing a Robust Farm to School Program

United States Department of Agriculture, Food and Nutrition Service

1



## Establishing a Vision and Goals

The questions and resources below are meant to help you think about establishing a vision and goals for your farm to school program. The prompts will encourage you to think about your long-term hopes for your farm to school program, establish goals and objectives for the near-term, survey the federal, state, and local program and policy environment, and explore existing resources that will help set you out along a thoughtful path towards reaching your goals and eventually realizing your long-term vision.

### Visioning and Goal-Setting Questions to Consider

#### Background and Current Status

What led to your decision to establish a farm to school program? What activities have you participated in to date that have readied you to move into the implementation stage? What benefits do you think a farm to school program can bring to your students, school, district, or community?

*"Start small. Although having high expectations and ambitions is not a bad thing, it becomes frustrating at times to feel we were "failing" in some areas when we did not see progress come as quickly as we wanted. A recommendation for any entity starting farm-to-school efforts is to scale back your goals initially, attain some small successes and then build up from these smaller "wins".*

Ezra Baker Elementary School, MA

#### Long-term Vision

What is your long-term vision for a thriving farm to school program?

**TIP!** Define "long-term" however you like! Your most ambitious farm to school goals might be achieved in 5 years or 25 years.

#### Near-term Goals & Objectives

What are your near-term (1- to 2-year) goals and objectives for your farm to school program?

*"Establishing common core ideas of what we wanted to do was crucial for keeping the farm to school program moving forward in a uniform fashion.*

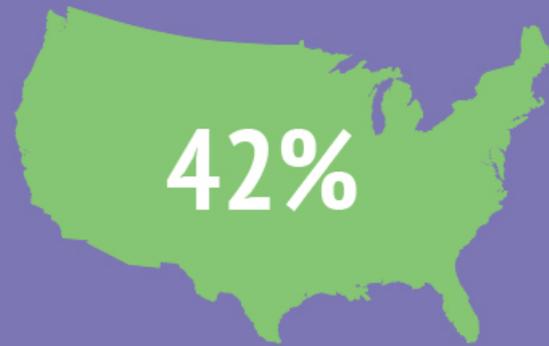
Sparta Area School District, WI

#### School Environment & Student Population

How big is your school or district? What types of students do you serve? What cultures do your students come from, and how might this be relevant to your farm to school program? Are you in an urban or a rural setting? Do many of your students garden or farm outside of school? Is there a garden on your school grounds, or space for one? How and how well do your students eat outside of school? If a high school, is your campus open or closed?

7





of districts surveyed by USDA say they participate in farm to school activities.



That's  
**5,254**  
districts



and  
**42,587**  
schools bringing  
the farm to school



for the benefit of an estimated  
**23.6 million**  
children.

**USDA** The United States Department of Agriculture  
Food and Nutrition Service

<https://farmtoschoolcensus.fns.usda.gov>



THE  
**FARM to SCHOOL**  
PROGRAM



Thank You! Questions?

