50% Over half of the infants in the US participate in WIC.

2 out of 3 WIC moms initiate breastfeeding.

32% WIC referrals result in 32% higher childhood immunization rates.

Food WIC provides nutritious supplemental foods based on science.

2x WIC participants are up to 2 times as likely to receive well-child care.

Impacts WIC reduces premature births, infant mortality, low birth weight, and anemia.

45,000 authorized stores offer healthy WIC foods to participants.

10,000 WIC clinic sites provide services to participants.